

Cub Scout Pack Fall Recruitment Planning Worksheet

Pack Number: _____	District: _____	Primary Contact: _____
Phone: _____	Email: _____	

Fall Recruitment Events

1. Will your Pack participate in your school's Open House and/or Back-to-School Night with a table or booth? Yes No

2. What school(s) do you plan to recruit from?

School Name	City	Grade Levels Served

3. Will your Pack host a stand-alone Recruitment / Sign-Up Night at one or more schools?

Yes No If yes, please complete the information below:

Date	Time	School / Location

4. Are you planning to recruit at any community events? Yes No If yes, please provide details below:

Event Name	Date	Time	Location	Participation Type

Recruitment Leadership

Pack Recruitment Lead: _____ Email: _____ Phone: _____

Position in the Pack:

- Cubmaster Committee Chair Membership Chair
 Den Leader Parent Volunteer Other: _____

Pack Recruitment Goal

Current Registered Youth: _____ Total New Youth Goal: _____ Fall Recruitment Goals:

Rank / Grade Level	Fall Recruitment Goal
Lions (Kindergarten)	
Tigers (1 st Grade)	
Wolves (2 nd Grade)	
Bears (3 rd Grade)	
Webelos (4 th Grade)	
Arrow of Light members (5 th Grade)	
New Adult Volunteers (Den leaders / Committee)	

Planned Methods of Invitation *(Please indicate all your Pack plans to use this Fall)*

Recruitment Method	Planned
Meet with the School Principal	<input type="checkbox"/>
Pack Information Sheet	<input type="checkbox"/>
School Flyers	<input type="checkbox"/>
Scouts Wear Uniforms or Pack T-Shirts to School	<input type="checkbox"/>
Classroom Visits, Lunchrooms, or Assemblies	<input type="checkbox"/>
Stickers	<input type="checkbox"/>
Wristbands	<input type="checkbox"/>
Buddy Cards / Bring-a-Friend Invitations	<input type="checkbox"/>
Morning Intercom Announcements	<input type="checkbox"/>
School Display Case	<input type="checkbox"/>
Posters	<input type="checkbox"/>
Social Media Invitations / Geofencing	<input type="checkbox"/>
Pack Website Promotion	<input type="checkbox"/>
Lunch Tray Liners	<input type="checkbox"/>
Church Bulletins	<input type="checkbox"/>
After-School Promotional Activity	<input type="checkbox"/>
Follow-Up Joining Night	<input type="checkbox"/>
Sunday School Presentations	<input type="checkbox"/>
Invitations from the Pulpit	<input type="checkbox"/>
After-Church Promotional Activity	<input type="checkbox"/>
Parent-to-Parent Invitations (Letters / Emails / Phone Calls / Texts)	<input type="checkbox"/>

Recommended Fall Recruitment Timeline

STEP 1 — School Visibility: Participate in each elementary school’s Back-to-School Night or Open House with a table or booth.

STEP 2 — Stand-Alone Sign-Up Night: Hold a dedicated Pack Recruitment Night within 7 days of the school Open House or Back-to-School event. Use 7 or more invitation methods to promote attendance.

STEP 3 — Follow-Up Recruitment Night: Schedule a second joining opportunity approximately 3 weeks later to capture additional families and follow up with interested parents.

Additional Notes / Support Needed

