

Scouts BSA Fall Recruitment Planning Worksheet

Troop Number: _____ District: _____ Primary Contact: _____
 Phone: _____ Email: _____

Our Troop will use one or more of the Following Recruitment Activities

Troop Open House	<input type="checkbox"/>
Host a Recruitment Campout, Hike, or other Activity	<input type="checkbox"/>
Staff a table and/ or provide an activity at 1 or more community events	<input type="checkbox"/>
Follow up with recently separated Arrow of Light Scouts with a letter, an Email, and a personal invitation by phone, or peer-to-peer.	<input type="checkbox"/>

1. Will your Troop host an Open House? Yes No

Date	Time	Location	Address

2. Will Your Troop host one or more Fall recruitment Campouts, hikes, or activities? Yes No

Date	Time	Location	Address

3. Will your Troop host a Display Table at your local School and collect response Cards Yes No

Date	Time	School / Location

4. Are you planning to recruit at any community events? Yes No If yes, please provide details below:

Event Name	Date	Time	Location	Participation Type

Recruitment Leadership

Adult Recruitment Lead: _____ Email: _____ Phone: _____

Youth Recruitment Lead: _____ Troop leadership Position: _____

Troop Recruitment Goal

Current Registered Youth: _____ Total New Youth Goal: _____ Total new Adult Goals: _____

Planned Methods of Invitation

(Please indicate all your Troop plans to use this Fall)

Recruitment Methods	Planned
Host Troop Open House	<input type="checkbox"/>
School Assembly and/or Lunchroom Display Table	<input type="checkbox"/>
Troop Adventure Survey / Response Cards	<input type="checkbox"/>
Scouts Wear Troop T-Shirts to School	<input type="checkbox"/>
Troop Information Sheet	<input type="checkbox"/>
Host Recruitment Campout, Hike Activity for prospective members	<input type="checkbox"/>
Buddy Cards / Bring-a-Friend Invitations	<input type="checkbox"/>
Recruit during Community Service Project	<input type="checkbox"/>
Parent-to-Parent Invitations (Letters / Emails / Phone Calls / Texts)	
Organize an Exciting School Display Case	<input type="checkbox"/>
Troop Meeting Location Signs	<input type="checkbox"/>
Social Media Invitations / Geofencing	<input type="checkbox"/>
Troop Website Promotion	<input type="checkbox"/>
Assign Assistant SM to AOL Crossover & onboarding	<input type="checkbox"/>
Establish a Feeder Pack in your Chartered Organization	<input type="checkbox"/>
Assign Den Chiefs to the Packs in my Community	<input type="checkbox"/>
Host 1 or more AOL Dens at Troop Activity	<input type="checkbox"/>
Troop Demonstration at one or more Pack Meetings	<input type="checkbox"/>

Recommended Fall Recruitment Timeline

STEP 1 — School Visibility:

- a) Participate in the local Pack’s Back-to-School Night and secure a table to promote the troop at the Middle or Junior High Back-to-School Night
- b) Have a display table during school lunch. Distribute and collect Adventure Response Cards

STEP 2 — Host a Troop Open House within 14 days of the school Open House or Back-to-School event. Use 7 or more invitation methods to promote attendance. **Be sure to personally invite recently separated AOL members.**

STEP 3 — Host a Troop Recruitment Campout, Hike, or Activity within 30 days of the Open House

Additional Notes / Support Needed

