



2025 Council Individual & Unit Recognition

2025 Level Up Your Adventure Individual Recognition

- **Level #1:** Sell \$100 through the App and earn a Level Up Your Adventure Patch
- **Level # 2:** Sell \$100 in Heroes and Helpers and earn a Collector's Edition Heroes & Helpers Council Strip
- **Level # 3:** Sell \$1,500 and receive two tickets to the 2026 Council Scout Night at the Mariners Game.
- **Level # 4:** Sell \$2,000 and earn a \$20 concession credit to redeem at the 2026 Council Scout Night at the Mariners Game.
- **Level # 5:** Sell \$3,000 and earn a chance to attend the 2026 Big Spin Party on March 7 where the Top 30 Sellers Council Wide that sell a minimum of \$3,000. These 30 top sellers will receive a \$50 gift card and be invited to the Big Spin Party with great food and an awesome prize wheel where they can win great prizes. These top 30 sellers will get 1 spin/prize for every \$3000 in Sales.
- **Master's Level:** Sell \$10,000 earn a personalized Chief Seattle Council Championship Belt to be awarded at the Big Spin Party in March.

2025 Level Up Your Adventure Unit Incentives

- **New Unit Incentive:** Units receive \$480 (2 Free Cases) in free products. They must attend a Sales / I.Y.O.S Training and turn in a Budget/calendar and at least 1 store front sale. They will be encouraged to order a small \$2500 order for which \$480 is guaranteed.
- **Returning Unit Growth Incentive:** Units with strong year over year growth will receive their choice of an amazon gift card or Scout Bucks deposited in their unit custodial account to spend on any council related expense such as camp, activities, advancements, scout shop, etc. The gift size will be determined by sales growth over 2023. Increase \$2500+ (\$200); Increase \$5,000+ (\$400); Increase \$7,500 (\$600).