



Level 1

**Sell \$100 through the Trails End App** and earn a Level Up Your Adventure Patch

### Level 2

Record \$100 in Heroes & Helpers contributions in the Trails End App and earn the 2025 Collectors Edition Council Strip



### Level 3

**Sell \$1,500 and** receive two tickets to the 2026 Council Scout Night at the Seattle Mariners game



#### Level 4

**Sell \$2,000 and** earn a \$20 concession credit to redeem at the 2026 Scout Night at the Seattle Mariners



#### Level 5

Sell \$3,000 and earn a chance to attend the 2026 Big Spin Party on March 7, 2026. The top 30 sellers will be invited to the Big Spin party with great food and an awesome prize wheel where they can spin for great prizes. Winners get 1 spin for every \$3,000 in sales.



### Master's Level

**Sell \$10,000 and** earn a personalized Chief Seattle Council Championship Belt to be presented at the 2026 **Big Spin Party** on March 7, 2026.

# 2025 Unit Incentives



## **New Unit Incentives**

Units receive \$480 (2 Free Cases) in free products.They must attend a Sales / I.Y.O.S Training and turn in a Budget/calendar and at least 1 store front sale. They will be encouraged to order a small \$2500 order for which \$480 is guaranteed.

# **Returning Units**

Units · with strong year over year growth will receive their choice of an amazon gift card or Scout Bucks deposited in their unit custodial account to spend on any council related expense such as camp, activities, advancements, scout shop, etc.The gift size will be determined by sales growth over 2023. Increase \$2500+ (\$200); Increase \$5,000+ (\$400); Increase \$7,500 (\$600).

