

SCOUT

SHOP

October NEWSWARE



YOUR DIRECT LINE TO THE LATEST ARRIVALS, SEASONAL OFFERS, AND UPCOMING EVENTS.

STEP INSIDE YOUR LOCAL SCOUT SHOP

to gear up for an action-packed October! From crisp autumn campouts to spooky seasonal events, make sure your Scout doesn't miss a single adventure—and unlock exclusive savings while you're here.



SCOUT
ESSENTIALS & BRANDED
GEAR

STORE
ASSOCIATE
GUIDANCE &
EXPERTISE



UNIFORM
SIZING &
FITTING

SEWING
SERVICES

New LOWER PRICES



CUB SCOUT
ROLL-UP
UNIFORM PANTS

SKU: 644622-25,
649626-27

NOW \$19.99
WAS \$32.99



CUB SCOUT
UNIFORM
WRAP SKORT

SKU: 641431-35,
649253

NOW \$9.99
WAS \$27.99

IMPORTANT Reminders!

PICK UP FREE HALLOWEEN BOOKMARKS AT YOUR LOCAL SCOUT SHOP

Available in stores now while supplies last! Hand them out at trunk-or-treats or while trick-or-treating in your neighborhood to connect with families and spark interest in Scouting.

JOTA-JOTI OCTOBER 16-18

Connect with millions of Scouts around the world for one unforgettable weekend of global friendship! Commemorate the experience with the official 2026 JOTA-JOTI emblem, available exclusively online.

COOLER WEATHER IS HERE

Crisp autumn adventures are just around the corner! Your local Scout Shop has hoodies, baselayers, beanies, and more to keep your Scout warm and comfortable wherever the journey takes them.



STAY CONNECTED

with Scout Shop by **signing up for text alerts** and following @ScoutShopBSA to be the first to hear about new arrivals, limited-time deals, upcoming events, seasonal highlights, and important updates. *Restrictions apply.



SCAN HERE TO SIGN
UP FOR TEXT ALERTS



IN-STORE MONTHLY OFFERS STOP IN & SAVE!

**2 WAYS
TO SAVE ON
UNIFORMS**

SAVE 10%

ON UNIFORM BOTTOMS
WHEN YOU PURCHASE ANY
MATCHING UNIFORM TOP.*

OFFER VALID 7/27/26 - 12/31/26

*RESTRICTIONS APPLY. QUALIFYING ITEMS AND FULL UNIFORM REQUIREMENTS VARY BY OFFER. SEE ASSOCIATE FOR DETAILS. VALID FOR CUB SCOUTS, SCOUTS BSA, AND VENTURING.

OR

SAVE 20%

WHEN YOU PURCHASE
A FULL UNIFORM.*

OFFER VALID 7/27/26 - 10/31/26

**SAVE
20%
OFFER ENDS
THIS MONTH**

**\$15 SWAG BAG RECRUITMENT SPECIAL
ENDS OCTOBER 31**

Help welcome your Scout to the adventure with a \$15 Swag Bag packed with fun gear. Stop by your local Scout Shop today, this special price won't last long!

NEW ARRIVALS THE RIGHT GEAR FOR EVERY ADVENTURE



REVERSIBLE



NEW SCOUTING AMERICA WEBBED BELT

SKU: 666046-48

Level up your Scout's everyday look with this new, two-sided webbed belt, available at your local Scout Shop. Built tough for outdoor adventures and styled for daily wear, it goes anywhere.



CUB SCOUT TEES FOR EVERYDAY ADVENTURE

SKU: 666026, 665983, 665988

Perfect for school days, den meetings, and every adventure along the way. Head to your local Scout Shop to find their favorite new style.



NEW FLANNEL LOUNGE PANTS

SKU: 666050-54 | Adult Sizes S-2XL

Soft, cozy, and classic, these flannel lounge pants are the perfect way for your Scout to wind down and relax after a full day of outdoor adventure. Head to your local Scout Shop to grab the ultimate cool-weather favorite.

**Outdoor
TIP OF
THE MONTH**

TURN A BOOKMARK INTO A CONVERSATION

When handing out Halloween bookmarks at trunk-or-treats or school events, take a moment to share what makes Scouting special. A quick story about a favorite activity, service project, or new skill your Scout learned can help families see the adventure behind the invitation.

